

SARAH VAN ZOGGEL

illustrator and comic artist

Education:

St Joost School of Art & Design: Illustrated and Animated Storytelling;
2021 - 2025

St Joost School of Art & Design: Minor Graphic Novel;
September 2023 - January 2024

Experience

Freelance illustrator; 2025 - Current

Created illustrations (endpaper illustrations, book covers, prints, etc.) for both commercial and private clients.

Convention Artist & online store; 2024 - Current

Designed and sold products (stickers, prints, charms, zines) at conventions and markets. Researched manufacturers and products, worked with production deadlines and file requirements. Managed timely, small scale international shipping of orders, stock tracking and finances, and product photography and editing.

Intern (graphic novel artist), Dutch Venture Publishing; 2024-2025

Wrote, translated (EN to Dutch) and illustrated my debut graphic novel, Droom Weg. Illustrated endpapers for a limited edition hardcover. Communicated with publisher, client and author about composition, color and concept.

All round, PC Rolin'; 2022 - Current

Designed graphics and created content for PC Rolin's social media accounts and other advertisement purposes, customized and managed Wordpress sites for clients.

Artist & organiser, International Art Book Projects; 2020 - Current

Set up and executed artbook projects with 30+ contributors for charity and profit in a team. Communicated with teammembers about project scope and planning, task division, and other practical issues. Responsible for formatting books for print, designing graphics for social media, communicating project specs and feedback to contributors, and ensuring delivered work is suitable for printing. Created digital illustrations based on project theme and subject.

Skills

Adobe Suite

Proficient in Photoshop. Working knowledge of InDesign and After Effects.

Procreate

Wordpress

Microsoft and Google suite

Languages

Dutch: Native

English: Full professional proficiency

C2 Certificate in Advanced English; 2021